



Gala Sponsorship Opportunities

Dignity Sponsor - \$5,000.00

- “VIP Section Sponsored By...” signage with logo throughout the VIP event space.
- Media mentions in local media
- Company logo printed on large event signage to be displayed at entrance to event
- Sponsorship exclusivity within your business category
- Logo printed on event tickets
- Company logo displayed electronically amongst image slide shows throughout the event space
- Company name mentions during programing throughout the event
- Sponsor will receive ONE COMPLIMENTARY VIP table (with signage) at the event
- Social media visibility: 12 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.
 - 12 mentions on Facebook
 - 12 mentions on Twitter
 - 12 mentions on Instagram
 - 3 blasts to email database via newsletter and special gala email alerts

Live Auction Sponsor - \$3,000.00

- “Live Auction Sponsored By” signage with logo on every item description sheet
- Company logo displayed electronically amongst image slide shows throughout the event space
- Company name mentions during programing throughout the event
- Sponsor will receive FOUR complimentary VIP tickets to the event
- Social media visibility: 8 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.
 - 8 mentions on Facebook
 - 8 mentions on Twitter
 - 8 mentions on Instagram
 - 8 blasts to email database via newsletter and special gala email alerts

Silent Auction Sponsor - \$2,000.00

- “Silent Auction Sponsored By...” signage with logo around auction area
- Company logo on every silent auction bidding sheet
- Company logo displayed electronically amongst image slide shows throughout the event space
- Company name mentions during programing throughout the event
- Sponsor will receive TWO complimentary VIP tickets to the event
- Social media visibility (over 7,062 Facebook followers), 1,220 Twitter followers, 260 Instagram followers, website, newsletter promotion (Reach – 2,100 with 25% average open rate)
 - 6 mentions on Facebook
 - 6 mentions on Twitter
 - 6 mentions on Instagram
 - 2 blasts to email database via newsletter and special gala email alerts



VIP Table Sponsor - \$2,500.00

- Company name and logo printed signage at event
- Company name and logo displayed electronically amongst image slide shows throughout the event space
- Company name mention during programming at event
- 10 VIP tickets for a reserved table

Table Sponsor - \$2,000.00

- Company name and logo printed signage at event
- Company name and logo displayed electronically amongst image slide shows throughout the event space
- Company name mention during programming at event
- 2 VIP tickets and 8 tickets for a reserved table

VIP Table for 10 - \$1,500.00

- Individual purchaser or company's name on reserved table
- 10 tickets at a reserved table

Table for 10 - \$1,000.00

- Individual purchaser or company's name on reserved table
- 10 tickets at a reserved table



Gala Sponsor Information

Please complete this form and e-mail it to mdarr@thecoveringhouse.org or fax it to 314-962-3457.

Company Name: _____

Company Website: _____

Company Social Media Tags: _____

Company Address: _____

Sponsor Level: _____

Contact Person's Name: _____

Phone Number: _____ E-Mail Address: _____

***All donations are tax-deductible. Please make all check donations out to: The Covering House P.O. Box 12206, St. Louis, MO 63157

***The Covering House, a 501(c)(3) organization, is an approved provider of Missouri Tax Credits under the Missouri Department of Revenue, Section 135.341, RS Mo – Champion for Children. Any individual or corporation that has Missouri income tax liability and makes a contribution of \$100 is eligible to receive up to 50% refund through Champion for Children Tax Credits.

To submit any desired marketing materials (i.e. logo, etc.) please send content to **Mandy Darr** via email: mdarr@thecoveringhouse.org.

Thank you for your support!



Gala In-Kind Form

Please complete this form and e-mail it to mdarr@thecoveringhouse.org or fax it to 314-962-3457.

Contact Name: _____

Company Name: _____

Company Website: _____

Company Social Media Tags: _____

Company Address: _____

Description of Donation: _____

Approximate Retail Value: _____

Phone Number: _____ E-Mail Address: _____

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Thank you for your support!